

Campaign Manual and Soulwinning Course

by Will Cosby

- OPERATION SOMEBODY CARES is a missionary organization designed especially for Evangelism, Church Growth, Church Planting and Discipleship within the Local Church.
 - We use teams of Missionaries and Pastors to assist National Pastors and Foreign Missionaries in leading their Churches to carry out the Great Commission of our Lord and Saviour, Jesus Christ.

The information contained in this Manual is a guide for conducting an O.S.C. Campaign, and for teaching personal, house-to-house soulwinning and door-to-door literature distribution.

WILL COSBY, Director

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Our plan of operation is much like farming, only the seed we are sowing is the Word of God.

In this plan we need DISTRIBUTORS; those who will sow the Seed. We need INTERCESSORS; those who will water the Seed with prayer. We need CULTIVATORS; those who can cultivate the soil and make friends with people. We need REAPERS; those who can do personal soulwinning. And we need GLEANERS; those who can encourage new believers and make disciples for Jesus Christ.

In our soulwinning classes we can train Christians for all of these functions in order to gather a great harvest of souls for THE LORD OF THE HARVEST.

Once we have completed an O.S.C. Campaign we can be assured that we have done what we could in reaching our community with the gospel. We can be confident that our people are well trained in an effective program for reaching new members for our churches. We also know that many good prospects have been provided for the church to use in future visitation.

The following pages are made up of steps you need to take and information you need to conduct an O.S.C. Campaign. There are several alternatives given and you need to select the one that is most suitable for your needs and your situation. Look at the information carefully and then make your choice accordingly.

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SET YOUR DATES FOR THE CAMPAIGN

Eight days are required to conduct this program.

FIRST DAY Orientation Meeting in the afternoon for the (Sunday) visitation teams, and distribution of the first booklet. Other Sunday services at regular times.

SECOND DAY . . Soulwinning Class and distribution of second (Monday) booklet. Evening evangelistic meeting begins tonight.

THIRD DAY Soulwinning Class and distribution of third booklet. Evangelistic meeting continues each night this week.

FOURTH DAY . . Soulwinning Class and distribution of fourth (Wednesday) booklet.

(Thursday) Soulwinning Class and distribution of fifth booklet. Begin the follow-up visitation for personal soulwinning in the homes. Evangelistic meeting continues.

SIXTH DAY Personal soulwinning continues. (Friday) Evangelistic meeting continues.

SEVENTH DAY Soulwinning continues in the morning. No (Saturday) service in the evening.

EIGHTH DAY ... Harvest Sunday! Soulwinner's Graduation (Sunday) Service Sunday night. Certificates awarded.

ORDER YOUR LITERATURE

LISTED BELOW IS ALL THE MATERIAL NEEDED FOR THE REGULAR PROGRAM USED IN AN O.S.C. CAMPAIGN. THIS IS THE MATERIAL USED IN THE EIGHT DAY PROGRAM.



First Book



Second Book



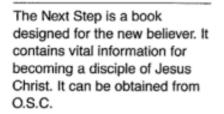
Third Book



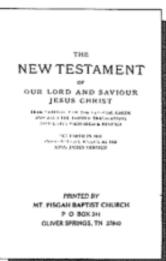
Fourth Book

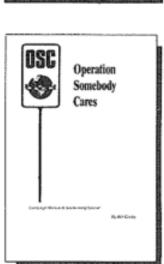


Fifth Book









New Testaments can be obtained from Bearing Precious Seed 1367 Woodville Pike Milford, Ohio 45150 U.S.A. OR Bearing Precious Seed P.O. Box 341 Oliver Springs, TN. 37840 U.S.A.

We can supply some Gospels of John from O.S.C. when funds are available for printing.

The TEACHING MANUAL of the Soulwinning Classes are available only from O.S.C. Int'l. P.O. Box 7117 Marietta, Ga. 30065

EXAMPLE OF THE NOTEBOOK

_	OPERATION ————————————————————————————————————
	WILL COSBY, DIRECTOR
	NAME OF STREET:
	NUMBER OF HOUSES: NAMES OF TEAM MEMBERS:

The Notebooks can be obtained from O.S.C.

INSIDE PAGE

Street Name		
House No.	Booklet [elivered?
	Yes	No
1st Booklet? 2nd Booklet?		
3rd Booklet?		-
4th Booklet?		
5th Booklet?	_	
New Testament?	_	
Correspondence Course?		
A. Did they read the other booklets?	_	—
B. Did they like them? C. Did they understand the spiritual message?	_	=
D. Did they accept Christ as personal Savior?		

PREPARE YOUR LETTER

This is a sample of the letter from the pastor to be printed on your Church letterhead and inserted in the Church envelope along with the first Booklet and a Church brochure if you have one.

Dear Friend,

"OPERATION SOMEBODY CARES" is our way of expressing to you that Somebody cares about you and your spiritual needs.

We are taking this opportunity to share with you the Gospel in a way which is easily understood by most people. We are praying that the little booklet will be a real blessing to your home.

This week one of our members will present you with a little booklet which we think will be both enlightening and stimulating. If at any time you do not want the booklet, just politely let us know and we will honor your request. We simply want to express our love for you and let you know that if there is any way we can be of help to you, please feel free to call on us.

Most of all we want you to know that Jesus loves you more than any other person in the world loves you.

Thank you for letting us share this good news with you and your family.

Your Friend,

MAPPING

The streets where you are going to visit must be selected and the houses counted and placed in groups of 25 houses. Each group of 25 houses will be the area of visitation for one team.

Example

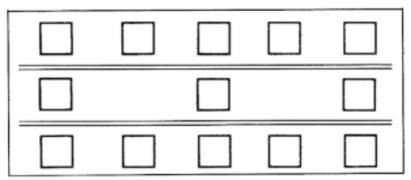
North Street — 25 Houses — Team #1 South Street — 25 Houses — Team #2 West Street — 25 Houses — Team #3

You must have the streets selected and the houses counted into groups of 25 BEFORE THE CAMPAIGN BEGINS! This should be done no later than two weeks before the campaign.

If your preliminary preparations are not made beforehand it will only cause confusion among your teams and take up more time than expected. It also discourages your teams regarding organization of the effort.

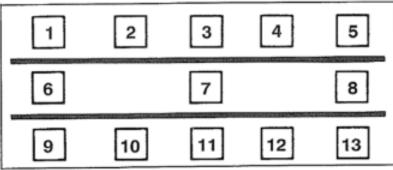
PREPARE A MAP OF THE AREA YOU PLAN TO VISIT

BEFORE THE CAMPAIGN



If the houses are not numbered or if the numbers are confusing, number them yourself.

AFTER THE CAMPAIGN



Example Of Completed Map

Color in the Streets After You Visit Them

This Registration Form must be printed and given to each person who is working in the visitation. They must be signed and turned in to the Campaign Coordinator.

REGISTRATION AND ATTENDANCE RECORD	
Name	
Address	
Church	
Pastor	
I promise to attend the Soulwinning Classes and visit each day.	
Signed	

CHECK LIST FOR CAMPAIGN COORDINATOR

1.	Have you ordered your tracts?	Yes	Date
2.	Have the tracts arrived?	Yes	Date
3.	Have you stamped the tracts with the Church address?	Yes	Date
4.	Have you selected your teams?	Yes	Date
5.	How many teams selected?	Yes	Date
6.	How many homes have you selected?	Yes	Date

7.	Is your Master map prepared?	Yes	Date
8.	Are Individual maps prepared?	Yes	Date
9.	Have the houses been counted?	Yes	Date
10.	Has the Campaign been promoted by the pastor?	Yes	Date
11.	Have you had special prayer meetings?	Yes	Date
12.	Have special messages been preached on Soulwinning and Christian Responsibility?	Yes	Date
13.	Do you have a class for new believers?	Yes	Date
14.	Do you plan some home Bible Studies for the new believers?	Yes	Date
15.	Do you have teaching material for new believers?	Yes	Date
16.	Do you plan to visit the new prospects?	Yes	Date
17.	Are you expecting God to bless this Campaign?	Yes	Date

ENLISTING YOUR TEAMS

- Enlist as many teams as possible. The number of teams you can enlist will determine the number of homes you are able to visit. Two people make one team.
- Your teams must dress neatly, be friendly and courteous.
- Your teams must be willing to win souls.
- Each team member must sign a registration form and promise to attend the classes and visitation every day.
- Make sure each team knows the exact area and number of homes they are to visit. If at all possible, give each team an individual map of the homes assigned to them.
- Explain thoroughly the Notebook, its purpose and the importance of using it correctly.
- The correct use of the Notebook is all important for information and future follow-up. The purpose of the Notebook is two-fold:
 - (1) to keep the visiting team in order from house to house, as to which houses received the booklets and which houses rejected them; (2) also to provide the local Church with specific information about the spiritual needs of each home for future visitation.

ORIENTATION MEETING

THE PURPOSE OF OPERATION SOMEBODY CARES

To PREACH the Gospel to Every Creature.

To PROVIDE Effective Gospel Literature.

To PREPARE Soulwinners for Christ.

To PROMOTE the Planting of New Local Churches.

To SATURATE an Entire Area Systematically With the Gospel Message.

To SEEK OUT Those Who May Be Won To Christ by House to House Visitation.

To SELECT and Distribute Gospel Literature in a Way Designed to Bring About AWAKENING, CONVICTION, and CONVERSION.

To SUPPLY Local Churches With Information on Prospects for Soulwinning and Discipling.

Our plan of operation is much like farming, only the seed we are sowing is the Word of God.

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WHAT IT TAKES TO WIN PEOPLE TO CHRIST AS ILLUSTRATED IN MARK 2:1-12.

- OBEDIENCE TO THE GREAT COMMISSION. Ver. 3 Matthew 28:19,20
- GENUINE COMMITMENT TO PROPER PRIORITIES. Ver. 4 Romans 12:1,2
- CONVICTION THAT PEOPLE ARE REALLY LOST. Ver. 5
 If Corinthians 5:14-20
- DEEP COMPASSION FOR LOST SINNERS. Ver. 4,5 Matthew 9:36 Jude 22
- COOPERATION WITH OTHER CHRISTIANS. Ver. 3 I Corinthians 4:9
- COORDINATION OF OUR EFFORTS. Ver. 4 Acts 4:32
- CONSTANCY IN OUR WORK & WITNESS. Ver. 4 Galatians 6:9
- CONFIDENCE IN CHRIST, Ver. 5 Mark 9:23

It also takes Conversation With Others to be a soulwinner. Jesus said in Acts 1:8 "ye shall be witnesses". A witness has to speak. He testifies to what he knows to be true.

Above all things, you must go in prayer. Spend some time alone with God, asking Him to give you courage, conviction, compassion, wisdom, words, power, and protection from evil forces.

FIVE BASIC METHODS FOR COMMUNICATING A MESSAGE

- Spoken Words. This is a Simple Way.
- Written Words. This is a Lasting Way.
- 3. Signs & Symbols. This is a Forceful Way.
- Spoken Words With Moving Pictures. This is an Impressive Way.
- Printed Words With Graphic Illustrations. This is an Effective Way.

In terms of Comprehension (understanding a message) and Retention (remembering a message), Method #5 is far superior to the others. This is the reason we use Chick Tracts. They will be read, understood, and remembered when other tracts are long forgotten.

A SUCCESSFUL COMMUNICATION WILL HAVE FOUR BASIC ELEMENTS

A STRONG MOTIVATION.

- Something must Inspire Confidence in the communicator.
 We use tracts that will be accepted.
- Something must Initiate Conversation with the hearer of the communication. We use tracts that will be read.
- Something must Induce Concern in the mind of the hearer.
 We use tracts that will bring conviction for sin.

We want to stir the heart, not stimulate the intellect!

A SOUND MESSAGE.

- One that is Strictly Biblical. It must be full of Scripture. God has promised to bless His Word, not our human logic or reasoning.
- One that is Surely Relative. The hearer must be able to relate to the message that is given. They must see themselves in the message.
- One that is Solidly Forceful. The message must deal with sin, judgement, repentance and remission of sin.

A SIMPLE METHOD.

- Keep It Simple. Two by Two and House to House. That was the method of Jesus, His Disciples and the New Testament Church. Luke 10:1,2 Acts 20:20.
- Make It Systematic. See how Jesus fed the multitudes in Mark 6:39,40.
- Stay At It. Don't give up! God will honor your persistence.
 Galatians 6:9, Ecclesiastes 11:1-6, Luke 11:5-10.

4. A SIGNAL MANIFESTATION.

Every message the really communicates will initiate some response. There is some manifestation that you have "gotten through" with your message.

- Some will be MAD. John 8:40,59.
- Some will be SAD. Mark 10:22.
- Some will be GLAD. Mark 12:37.

If your hearer is unconcerned, unmoved, apathetic or indifferent, he is either hardened towards God, given over to a reprobate mind, mentally deficient or simply ignorant of spiritual things. Either that, or you have not "gotten through" to him. You have not communicated your message.

EXHORTING YOUR TEAMS

Proper Appearance. Each team member must dress in modest apparel and have a neat appearance, so as to maintain a good testimony for Jesus Christ.

Practical Attention. The program must be explained as carefully as possible, so the people fully understand the program and follow the plan.

Prior Agreement. Each Team Member must be cooperative and in agreement on who does the talking and who keeps the records. You may reverse the roles from time to time, but make sure it is clearly understood ahead of time.

Punctual Attendance. Every team member must visit every day and be on time for all of the Soulwinning Classes.

Positive Attitude. Team members must have a positive and friendly attitude towards the people they visit. They must be courteous even if the people are rude. Leave your feelings at home and don't be shy. Never be cowardly, conceited, or casual. Never be arrogant. Be concerned, compassionate and confident in the Lord. Have a good attitude toward your church and your pastor.

SOME PROBLEMS YOU MAY HAVE WITH THE HOMES

Absent People. If no one is home, leave the Booklet in the door or somewhere it can be found but won't blow away.

Adverse Possibilities. "Bad dogs," "High walls," "Locked gate," etc. If you cannot get to the door, then leave the Booklet on the fence or somewhere it can be found. If you cannot leave the Booklet, make a note of that in your notebook.

Attitude Problems. If they refuse the Booklet, pass by that house and make a note not to stop there the next time.

"I Am A Catholic."

"I Am A Mormon."

"I Am A Jehovah's Witness."

If you get any of these objections, say, "These booklets are for all religions, anywhere in the world." Try to leave the Booklet if at all possible. Showing the pictures in the Booklet may help.

THE OPENING CONVERSATION OF THE FIRST VISIT

٠	Hello, I am	(you	r name)	and this is
		(your partner's r	name)	. We are from
	(your	church's name)	. We ha	ve a little gift for your
	family that w	ve hope will be a s	pecial bless	ing to you. We
	would love to	o have you visit or	ur church. Th	hank you and God
	bless you.			-
	Do not enter	r into an argumen	or prolonge	d conversation. Just
		oklet and go on to		
		9		
	THE CO	ONVERSATION	ON THE SE	ECOND VISIT
•	Hello. Here	is another little gif	t for your fan	nily. I hope you liked
	the other on	e.		
	Leave the B	ooklet and pass o	n.	
7	THE CONVE	ERSATION ON T	HE THIRD	& FOURTH VISIT
	Use the sam	ne approach as be	fore and lea	ve the third and
	fourth Bookl			
	-		-	nted with the people
		own barriers of su		
	Always be p	leasant and friend	ly. It goes a	long way!
	THE OPEN	ING CONVERS	ATION ON	THE LAST VISIT
	Hollo This is	the last Booklet	n the carioe	We hope you have
•		lessing from them		we hope you have
	received a D	cooning month allotti		

· Be Sure To Ask The Following Questions Before You Give The

Last Booklet.

MEMORIZE THE FOLLOWING

- Question #1 "Did you read the other little booklets?"
 If the answer is yes, proceed to the next question.
 If the answer is no, proceed to question #4.
- Question #2 "What did you think of the booklets? Did you like them?"

At this point give them a chance to talk to you.

 Question #3 "Did you understand the Spiritual Message in the little books?"

> If their answer is unsure or negative, explain the Spiritual Message on the last page.

If the answer is yes, go to Question #4.

 Question #4 "May I ask you a very important question?" "IF YOU DIED TODAY, WHERE WOULD YOU GO?"

It is important to ask the question in the proper form; "IF YOU DIED TODAY, WHERE WOULD YOU GO?"

If you put the question this way, the responsibility is theirs to say where they would go. When you say, "Where would you go", you cause them to think for themselves.

Most people will say, "I don't know," or "Only God knows that," or "No one can know that for sure." Some will say, "I would go to Heaven." Others will say, "I would go to Hell," or "The grave," or "Purgatory," etc.

If the answer is unscriptural, uncertain or negative in any way, go on to Question #5.

Do not get side-tracked at this point. Stay with your questions leading to the way of salvation.

 Question #5 "If it were possible for you to know for sure that you would go to heaven, would you like to know?"

If the answer is yes, go to Question #6. If the answer is no, leave the book and pass on.

 Question #6 "May I show you from God's Word where He says you can know your sins are forgiven and you are going to heaven?"

If the answer is yes, give the way of salvation.

If the answer is no, leave the book and pass on by.

The Scripture verses listed on the next page should be marked in your Gospel of John in the order they are given. Be sure you know the explanation thoroughly so you can show the sinner what the verses mean and how they can be saved.

If you must answer some objections or questions at this point, refer to the "ANSWERS TO OBJECTIONS" section on page 26.

VERSES FOR THE WAY OF SALVATION

1. John 3:3 2. John 3:4,5 3. John 3:6A 4. John 3:6B-8 5. John 3:14,15 6. John 3:16 7. John 3:17 8. John 3:18 and 3:36 9. John 5:24 10. John 6:37,39 11. John 1:11,12

SCRIPTURE	EXPLANATION
1. JOHN 3:3	If a person is not born again by the Spirit of God, he cannot see or enter the Kingdom of
SEPARATION FROM GLORY	God (Heaven).
2. JOHN 3:4,5 SAD GLOOM	The first (fleshly or physical) birth makes us a sinner. We have a sinful nature. All have sinned. We descended originally from Adam
3. JOHN 3:6A	and Eve who passed on to us the sinful
SINFUL GENEALOGY	nature we now possess.
4. JOHN 3:6B-8	The second, or new, birth is spiritual and gives us a spiritual nature. We have new
SPIRITUAL GENDER	and spiritual desires. Like the wind, you cannot see the new nature itself, but you can see the effect of it.
5. JOHN 3:14,15	The love of God is extended to us through Jesus Christ who died in our place. He
SUBSTITUTE IS GRANTED	became our Substitute and died for our sins.
6. JOHN 3:16	Love Gives! God so loved that He gave. He gave His all. He gave His son for
SALVATION IS A GIFT	Whosoever, not just a few select ones.
	-

SCRIPTURE	EXPLANATION
7. JOHN 3:17	Jesus did not come to condemn, but to save from condemnation; which is Eternal Hell
SECURED GRACE	for the sinner who does not repent of his sin.
8. JOHN 3:18 JOHN 3:36	These are the words of Jesus Himself as recorded in the Bible, the Holy Word of God. God says: he that believes on Christ is not
SAVED FOR	condemned but has everlasting life.
GOOD	
9. JOHN 5:24	"Verily, Verily" (Truly, Truly) "I say unto you" Jesus Himself is speaking. "He that
SOVEREIGN GUARANTEE	heareth My Word." You have heard it. "And believeth My Word." Do you believe it? "Hath everlasting Life" (Present tense). There is no condemnation to those who are in Christ. If
10. JOHN 6:37,39	we come to Him, He will not cast us out, 6:37 and we cannot be lost, 6:39. He will raise us
SURE GAIN	up at the last day, the Resurrection of Life.
11. JOHN 1:11,12	2 Jesus came to His own people (the Jews) and they received Him not. Christ is received
SIMPLE GRASP	just like a gift, you accept Him as your own personal Saviour. Do you believe that? If so, I would like to pray for you. (See prayer on next page).

When you bring a person to the place of accepting Christ, you should enter into it by prayer, and begin the prayer yourself. Make your prayer something like this.

"Heavenly Father, here is a sinner who needs to be saved. Thank you Lord for saving me when I came to you as a sinner and called upon your name. Help this person to believe in you with all of his heart. Help him to repent of his sin and receive you into his heart and life."

Before you finish your prayer, ask him to pray in his own words, telling God he is a sinner, and asking Jesus to come into his heart and cleanse him from all sin. If he cannot pray by himself, help him to repeat the following prayer, but only if he really means it from his heart.

"God be merciful to me, a sinner. Forgive my sins. Cleanse me by the precious blood of Christ. Come into my heart, and be my Lord and my Saviour. I do repent of my sins. I receive you into my heart and life. Help me to live for you and follow you all the days of my life. In Jesus Name; Amen."

When the person finishes his prayer ask him if he really meant it with all his heart. Ask him if Jesus did come into his heart. If he says yes, then ask him to thank the Lord for saving his soul, forgiving his sin, and giving him eternal life. Everyone who is really sincere will want to thank Him. If he is not sure of his salvation, help him with the verses on Assurance.

After a person is saved and knows it, you should give him a good book on the Basics of the Christian Life, THE NEXT STEP.

ANSWERS TO OBJECTIONS

The following list is the most frequent and probable answers people will give, and how you can answer their objections. Study these questions and the answers until you know them fully. Practice with a friend on the questions and answers until you feel confident that you can answer the questions without hesitation and with assurance.

Remember the Bible tells us that we should always be ready to give an answer to every one that asks us of the hope that is in us, I Peter 3:15. We should do this with good confidence in the Lord, but with meekness.

VERSES FOR SINNERS PROBLEMS

John 3:6 John 1:13 John 14:6 John 10:1,7,9 John 5:28,29 John 5:25 John 20:31

"If you died today, where would you go?"

Sinner's Answer	."I DON'T KNOW," "I AM NOT SURE," "I HOPE I WOULD GO TO HEAVEN," etc.
Worker's Answer	.Would you like to know for sure if you died today you would go to Heaven? If the answer is yes, turn to JOHN 3:3 and present the way of salvation.
Sinner's Answer	."ONLY GOD KNOWS," "NO ONE KNOWS FOR SURE"
Worker's Answer	.God says you can know if you have eternal life. Would you like to see it? If the
YOU CAN KNOW	answer is yes, turn to JOHN 5:24. Then present the way of salvation beginning with John 3:3.

"If you died today, where would you go?"

Sinner's Answer "I WOULD GO TO HEAVEN."

Worker's Answer. How do you know you would go to Heaven?

Sinner's Answer "I AM A GOOD PERSON, I GO TO CHURCH, I PAY MY DEBTS, I TAKE CARE OF MY FAMILY, I DON'T STEAL. I HAVE BEEN BAPTIZED. I GO TO CONFESSION. MY WIFE (OR HUSBAND) IS A CHRISTIAN, ETC.

THE FLESH IS FLESH

JOHN 3:6 JOHN 1:12, 13

JESUS: The Only Way

JOHN 14:6 JOHN 10:1,7,9

Worker's Answer. No one goes to Heaven of their own goodness. Turn to JOHN 3:6 and 10:1,7,9. Explain the verses and show them how to really get to Heaven through Jesus Christ, not Family, Heritage, or mere Mental Decision, JOHN 1:12,13. Present the Way of Salvation beginning with JOHN 3:3.

> The flesh produces flesh. A fleshly birth can only produce a fleshly person. No one gets to Heaven on his own goodness. A person is born again "not of blood" (heritage); "nor of the will of the flesh," (emotional decision); "nor of the will of man," (mental decision). Jesus is the ONLY way to Heaven. Not Baptism; Not Sacraments; Not Pennance or Confession, or Church Membership.

"If you died today, where would you go?"

Sinner's Answer	. "I WOULD GO TO HELL"
Worker's Answer THE WAY OUT	You don't have to go to Hell. There is a way out. Would you like to know? If the answer is yes, turn to JOHN 3:17 and show them Jesus did not come to condemn but to save. Present the Way of Salvation beginning with JOHN 3:3.
Sinner's Answer	. "I WOULD GO TO THE GRAVE AND TURN TO DUST."
Worker's Answer HEAVEN OR HELL	God says there is more than the grave. Turn to JOHN 5:28,29 and explain the Two Resurrections. If the person accepts the verses, then proceed to JOHN 3:3 and present the Way of Salvation in Christ.
JOHN 5:28,29	Two Resurrections. The one is to Life for those who are saved, and the other is to Damnation for those who are unsaved.
Sinner's Answer	."I WOULD GO TO PURGATORY"
Worker's Answer SAVED FOR CERTAIN	There is no such place mentioned in the Bible. It is just an invention of religion to scare people into giving money. Show them JOHN 5:28,29 and explain there is only the Resurrection to <i>Life</i> and the Resurrection to <i>Damnation</i> .
JOHN 5:24 JOHN 20:31	These are the words of Jesus Himself as recorded in the Bible, the Holy Word of God. God says; he that believes on Christ is not condemned and has everlasting life.

If a person professes to be saved in the home and does not come to church the following Sunday, you should visit them again immediately and inquire as to the problem. Maybe you can help them with some difficulty. Possibly you could offer them the first lesson of a home Bible Study Course "Light From The Gospel of John."

Maybe there was someone you felt was close to being saved and there was some interruption or other problem that intervened. Go back to that house and try again. You may even meet a different person who will be ready to be saved.

Go through your Notebooks where you have a record of each visit and see if there are some good prospects you should return to.

GO BACK FOR THE GLEANINGS! Some of these return visits may be more profitable than the first. You have already sowed the seed, now water it and pull out the weeds. Cultivate your garden.

The Following Pages Contain The Information For The Optional Programs Mentioned In The Introduction of This Book.

PROGRAM FOR A TEN DAY CAMPAIGN

FIRST DAY (Wed.)	.Orientation Meeting and preparation of teams.
SECOND DAY (Thu.)	.Soulwinning Class and distribution of first book.
THIRD DAY (Fri.)	.Soulwinning Class and distribution of second book.
FOURTH DAY (Sat.)	.Soulwinning Class and distribution of third book.
FIFTH DAY (Sun.)	.Soulwinning Class and distribution of fourth book in the afternoon. Regular Sunday services at the appointed times.
SIXTH DAY (Mon.)	.Begin the visitation for personal soulwinning and deliver the fifth book. The evening evangelistic meetings begin today and continue through Friday.
SEVENTH DAY (Tue.)	.Soulwinning visitation continues before the evening evangelistic service.
	.Soulwinning visitation continues before the evening evangelistic service.
NINTH DAY (Thu.)	.Soulwinning visitation continues before the evening evangelistic service.
TENTH DAY (Fri.)	.Soulwinning visitation continues before the evening service. Graduation Certificates awarded tonight.

THIS IS THE MATERIAL NEEDED FOR THE TEN DAY CAMPAIGN. YOU MAY WISH TO USE OTHER TITLES OF THE CHICK TRACTS, BUT THESE ARE THE ONES WE RECOMMEND.



First Book



Second Book



Third Book



Fourth Book



Fifth Book



FOLLOW UP BOOK FOR NEW BELIEVERS

PROGRAM FOR A TWO WEEK CAMPAIGN

Orientation Meeting and Soulwinning Classes.

You will need at least five sessions of one hour each to teach your soulwinning classes and train your teams. This may be done at whatever time you select, prior to the distribution. It is suggested that the house to house distribution be conducted as follows.

WEEK ONE ---

Distribution of booklets #1, #2, & #3 are delivered on Tuesday, Thursday & Saturday.

WEEK TWO -

Distribution of booklets #4, and #5 are delivered on Tuesday and Thursday. Your follow-up visitation for soulwinning may be done on Thursday (when you deliver the fifth book), and Friday and Saturday. You may want to have a special promotion day for the Sunday following the soulwinning. In the past we have called it, "Somebody Cares Sunday." You may want to give out a hand-bill to that effect during your visitation.

If you use only one tract per visit, use the top row. If you use two tracts per visit, use top and bottom row.









First Visit

SOMEBODY LOVES ME







Third Visit





Fifth Visit

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PROGRAM FOR A FIVE WEEK CAMPAIGN

WEEK ONE.....Teach your first Soulwinning Class and distribute the first booklet.



WEEK TWO Teach your second Soulwinning Class and distribute the second booklet.



WEEK THREE Teach your third Soulwinning Class and distribute the third booklet.



WEEK FOURTeach your fourth Soulwinning Class and distribute the fourth booklet.



WEEK FIVE. Teach your fifth Soulwinning Class and distribute the fifth booklet. In the days and weeks following the distribution, do your soulwinning and follow-up visitation among the homes who respond.

You can also use this program in a five month campaign by giving a different booklet every thirty days. If you did 10,000 homes each month, you would reach 50,000 homes.

PROGRAM FOR AN AREA HIGHLY SATURATED WITH CULTS & FALSE RELIGION.

FIRST DAY Orientation Meeting and enlistment of teams.

(Sun.) Get as many people as possible.

SECOND DAY .. First Soulwinning Class and distribution of

(Mon.) booklets No. 1 & No. 2.

THIRD DAY Soulwinning Class and distribution of

(Tue.) booklets No. 3 & No. 4.

FOURTH DAY . . . Soulwinning Class and distribution of

booklets No. 5 & No. 6. (Wed.)

FIFTH DAY Soulwinning Class and distribution of

booklets No. 7 & No. 8. (Thu.)

SIXTH DAY Soulwinning Class and begin the actual

soulwinning. (Fri.)

SEVENTH DAY Soulwinning Continues.

(Sat.)

EIGHTH DAY . . . Soulwinning continues with regular Sunday

(Sun.) services.





FIRST VISIT





THIRD VISIT





SECOND VISIT





FOURTH VISIT

PROGRAM FOR AN AREA DOMINATED BY ROMAN CATHOLICISM. USE THE REGULAR EIGHT DAY PROGRAM BUT REMEMBER THAT THIS LITERATURE STRONGLY EXPOSES AND OPPOSES THE ROMAN CATHOLIC SYSTEM. THERE IS LOVE AND COMPASSION SHOWN FOR THE PEOPLE BUT NO COMPROMISE IS MADE WITH THE SYSTEM.



FIRST VISIT





SECOND VISIT





THIRD VISIT





FOURTH VISIT



PROGRAM FOR A "SPECIAL THEME" CAMPAIGN

The following is a suggested theme you may want to use. The booklets may be delivered by hand distribution or through a mail-out program. You may also deliver them before a revival meeting which would center on this theme; or in a Sunday School campaign. The booklets delivered in a "Theme Campaign" should be accompanied by a letter from the Pastor expressing the same sentiments as the booklets being delivered at the time.

GENERAL THEME — SOMEBODY CARES

Theme Of the First Distribution.





Theme Of The Second Distribution.



"Somebody Cares About

Your Family"

In the second letter invite them to write or call for the free book, "BROKEN CROSS."

"Somebody Cares About Your Feelings"

In your letter from the Pastor, invite them to write or call the church for a free book, "SCARFACE."

Theme Of The Third Distribution.





"Somebody Cares About Your Future"

In the third letter invite them to write or call for the free book, "CHAOS."

Theme Of The Fourth Distribution.





"Somebody Cares About Your Faith"

In the fourth letter invite them to write or call for the free book, "KING OF KINGS."

Theme Of The Fifth Distribution.





"Somebody Cares About Your Fellowship With God"

In the fifth letter invite them to write or call for the free book, "THE LAST CALL."